



Safe skies... Seamless service... Sustainable development...

INDIAN AIR TRAFFIC MANAGEMENT

Fostering growth....

looking beyond future.



*Seminar on the occasion of
International Day of the Air Traffic Controllers*

20th October 2013

NDMC Convention Centre, New Delhi - 110001



Air Traffic Controllers' Guild (India)

Member Association, Int'l Federation of Air Traffic Controllers' Associations

ATC GUILD (INDIA) SEMINARS



Ex. President Dr. A.P.J. Abdul Kalam
Addressing Guild Seminar



Hon'ble Minister Mr. Praful Patel
Addressing Guild Seminar



Hon'ble Minister Mr. Ajit Singh
Addressing Guild Seminar



Mr. Alexis Brathwaite
(President & CEO IFATCA)
Addressing Guild Seminar



Chairman AAI Shri V P Agrawal
Addressing Guild Seminar



Hon'ble Minister Mr. Vayalar Ravi
Addressing Guild Seminar



SEMINAR ON

'Safe skies...Seamless service...Sustainable development...'
INDIAN AIR TRAFFIC MANAGEMENT
Fostering growth... looking beyond future

Dear Sir/Madam,

Like every year, on the occasion of International Day of the Air Traffic Controllers', ATC Guild (India), is organizing a Seminar on the 20th October 2013 at NDMC Convention Centre, New Delhi. The title of the seminar 'Safe skies...Seamless service...Sustainable development...' **INDIAN AIR TRAFFIC MANAGEMENT - Fostering growth... looking beyond future.** is quite relevant at this juncture where Civil Aviation industry is facing a huge challenge of sustenance while ensuring safety. The platform in the form of this seminar gives an ideal opportunity to unite all stake holders in ATM. It is an international event organised for the ATM, with the ATM, providing an independent view of the skies, and a platform inclusive of all ATM stakeholders.

The ATC Guild's earlier seminars since 2004 welcomed attendees who included senior representatives from ANSPs, CAAs, governments, airports, airlines, military organisations, consultancies, associations and research institutions. It also featured more opportunities to network and learn than ever.

Attendees benefited from:

- Meeting face to face with leading ATM technology suppliers showcasing products and services from all sectors
- Sharing knowledge with ATM experts at the free workshops and seminars
- Networking with colleagues at a range of informal events after hours

Since 2004, ATC Guild Seminars provide an unrivalled networking and business platform for companies operating within the global air traffic management (ATM) industry. If your organisation provides any of the following products or services and is looking forward to investing in India, this should be an ideal event for you:

ATC Towers/Mobile Control Towers, Aeronautical Information Systems/Management, Airfield Operations, Antennas, Avionics, Consoles, Consultancy, Voice & Data-Link Communications, Environmental Monitoring, Flight Data Processing Systems, FANS, GPS, Ground Handling, Ground-based Navigational Aids, Installation Services, Headsets, Runway Lighting, Meteorological Equipment/Services, Modular Systems Furniture, Precision Landing Systems, Remote Maintenance Monitoring, Satellite Navigation Networks, Software, Surveillance Systems, Research and Development, Simulators, Training Equipment and Courses and much more.

Representatives from your organisation are cordially invited to attend this Seminar, which will provide extensive information on venturing and expanding into aerospace domain in ever growing India.

Kindly inform the Air Traffic Controllers' Guild (India) of your participation or that of any person designated by you.

With best regards,

(M K Sinha)
General Secretary
gs@atcguild.com
sinhamk11@gmail.com

(D K Behera)
President
president@atcguild.com
behera.atc@gmail.com

To register in the Seminar, please visit:
www.atcguild.com

SPONSORSHIP OPPORTUNITIES

MAIN EVENT SPONSOR

6 LACS

Sponsors logo at Venue, Stage back drop, seminar give aways, invitation cards and one full colour front inside or back cover of souvenir.

ATC DAY GALA DINNER SPONSOR PARTNER

4 LACS

Sponsors logo at Venue, Stage back drop, seminar give aways, invitation cards and one full colour of logo at the cultural event venue.

CONFERENCE LUNCH ASSOCIATE

4 LACS

Sponsors logo at Venue, Stage back drop, seminar give aways, invitation cards and one full page colour. To be displayed as event lunch sponsorsers at the conference venue.

REGISTRATION DESK ASSOCIATE

3 LACS

One page colour advertisement. Display of banner in the registration are at the Conference venue. Logo on the stage back drop.

DELEGATE KIT SPONSOR

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SEMINAR BAG ASSOCIATE

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LANYARD ASSOCIATE

3 LACS (MAX TWO)

One page colour advertisement and sponsorship logo on delegate lanyard.

SPONSORSHIP OPPORTUNITIES

STALL OPPORTUNITIES AT CONFERENCE VENUE

2.5 LACS (MAX TWO)

One page black & white advertisement.

HIGH TEA ASSOCIATE

2 LACS

One page black & white advertisement and banner at conference venue during tea.

SPONSORSHIP / ADVERTISEMENT OPPORTUNITIES

Front inside cover without banner

Rs. 3,50,000

Centre Spread

Rs. 2,75,000

Full Page Colour

Rs. 1,25,000

Book Mark Colour

Rs. 75,000

Half Page Colour

Rs. 70,000

(Advertisers please release your advertisement in CDR, PDF (without lock), JPEG (300 dpi) or Plain Text. Send a soft copy with subject line as Advt. (Company Name) to seminar@atcguild.com)



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We have advertisement opportunity for you in the souvenir as per the details reflected overleaf and few stalls at the venue is also available (on request). Kindly select your favourable place for the same. The DD/Cheque is to be drawn in favour of "ATC GUILD (INDIA)" payable at New Delhi.

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Details

Date

Signature of ATCG(I)
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PRINT AREA SPECIFICATION

FULL PAGE
12 X 19 cms
(W x H)

HALF PAGE
12 X 9.5 cms
(W x H)

DOUBLE SPREAD
24 X 19 cms
(W x H)

BOOK MARK
6 X 10cms
(W x H)
Both Side

ADVT.TYPE

ATC Station

MATTER/BLOCK

CONTACT PERSON

ADDRESS WITH PHONE/FAX

TOTAL AMOUNT

DD/CHEQUE NUMBER

DRAWN ON BANK



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