



# 29<sup>th</sup> IFATCA Asia-Pacific Regional Meeting



**19<sup>th</sup> to 22<sup>nd</sup> October, 2012**

**The LaLiT  
Barakhamba Avenue, Connaught Place,  
New Delhi (INDIA)**

**Organized by:**



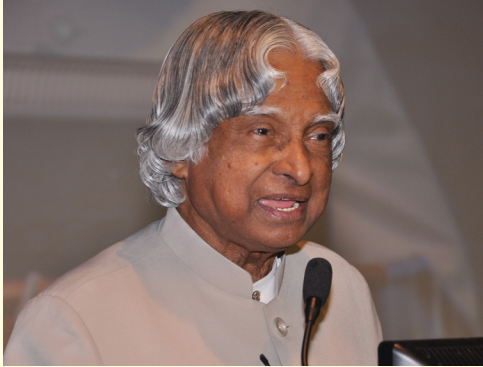
**Air Traffic Controllers' Guild (India)**

**Member Association, Int'l Federation of Air Traffic Controllers' Associations**

UPERVISOR



# ATC GUILD (INDIA) SEMINARS



**Bharat Ratna & Former President  
Hon'ble Dr. A P J Abdul Kalam  
Addressing Guild Seminar**



**Mr. Alexis Brathwaite  
President & CEO IFATCA  
Addressing Guild Seminar**



**Hon'ble Minister Mr. Vayalar Ravi  
Addressing Guild Seminar**



**Hon'ble Minister Mr. Praful Patel  
Addressing Guild Seminar**

We are proud to announce that ATC GUILD (INDIA) is conducting the Regional Asia Pacific Meet of IFATCA for the first time in India from the 19<sup>th</sup> to 22<sup>nd</sup> of October, 2012, at New Delhi. The occasion will coincide with the celebrations of World Air Traffic Controllers' Day which falls on the 20<sup>th</sup> of October every year.

Around 18 countries including Japan, Korea, Australia, New Zealand, Singapore, Malaysia, Taiwan, Iran, Nepal, Pakistan, Sri Lanka, among others from the Asia Pacific Region will be participating in the meeting. This extravagant event is expected to be witnessed by aviation experts and the participation will be from a cross section of the aviation industry like the regulators, the airline operators, ANSP's, the defence authorities, electronic and navigation aids suppliers and manufacturers of various aviation equipment, representatives from FAA, NATS, CANSO, ICAO, IFATCA, various publishers of aviation magazines and aviation event organisers besides pilots and air traffic controllers from the Asia Pacific countries.

It will be the biggest aviation event in India and a golden opportunity for the business houses to showcase their product to the entire aviation fraternity, all under one roof. Let us make best use of this opportunity to grow further and prepare ourselves to meet the challenges of the fastest growing aviation market in the world.

Representatives from your organization are cordially invited for this meet and kindly make sure to inform either of us about your participation or that of any other person designated by you.

**D.S.RAGHAVAN.**

CHAIRMAN, ORGANIZING COMMITTEE, ATCG(I).

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# SPONSORSHIP OPPORTUNITIES

## MAIN EVENT SPONSORS

### 6 LACS (MAX TWO)

Sponsors logo at Venue, Stage back drop, brochures, seminar give aways, invitation cards and one full colour front or back cover of souvenir, Special gates at the finale entrance. Logos to be displayed in the IFATCA Registration Website. Logos to be displayed in the Standees at Delhi airport.

## APRM FINAL DAY EVENT SPONSOR

### 5 LACS (MAX TWO)

Sponsors logo at Venue, Stage back drop, brochures, seminar give aways, invitation cards and one full colour front or back cover of souvenir. Special mention on food coupons and Special Display of logo at the cultural event venue. Logos to be displayed in the IFATCA Registration Website.

## ATC DAY GALA DINNER SPONSORS PARTNER

### 4 LACS (2 SPONSORS)

Sponsors logo at Venue, Stage back drop, brochures, seminar give aways, invitation cards and one full colour front or back cover of souvenir. Special mention on food coupons and Special Display of logo at the cultural event venue. Logos to be displayed in the IFATCA Registration Website.

# SPONSORSHIP OPPORTUNITIES

## CONFERENCE LUNCH ASSOCIATES

### 4 LACS (MAX FOUR)

Sponsors logo at Venue, Stage back drop, brochures, seminar give aways, invitation cards and one full page colour. Logos to be displayed in the IFATCA Registration Website. Banners To Be Displayed as event lunch sponsorers at the conference venue.

## REGISTRATION DESK ASSOCIATE

### 3 LACS (MAX TWO)

One page colour advertisement. Display of banner in the registration area at the Conference venue.

## DELEGATE KIT SPONSORERS

### 3 LACS (MAX TWO)

One Page Colour Advertisement and Sponsorship Logo on Delegate Kits.

## SEMINAR LOGISTICS PARTNERS

### 3 LACS (MAX TWO)

One Page Colour Advertisement and banner to be displayed on all delegate Busses.

# SPONSORSHIP OPPORTUNITIES

## SEMINAR BAG ASSOCIATE

### 3 LACS (MAX TWO)

One Page Colour Advertisement and Sponsorship Logo on delegate Bag.

## SEMINAR BADGE ASSOCIATE

### 3 LACS (MAX TWO)

One Page Colour Advertisement and Sponsorship Logo on delegate Badge.

## LANYARD ASSOCIATE

### 3 LACS (MAX TWO)

One Page Colour Advertisement and Sponsorship Logo on delegate Lanyard.

## STALL OPPORTUNITIES AT CONFERENCE VENUE

### 2.5 LACS (MAX FOUR)

One Page Black And White Advertisement.

## HIGH TEA ASSOCIATES

### 2 LACS (MAX THREE)

One Page Black And White Advertisement and banner at conference venue during tea.

# SPONSORSHIP/ ADVERTISEMENT OPPORTUNITIES

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Front/back cover without Banner	Rs. 3,50,000
Centre Spread	Rs.2,75,000
Full Page Colour	Rs.1,25,000
Book Mark Colour	Rs.75,000
Half Page Colour	Rs.70,000
Full Page (B & W)	Rs.75,000
Half Page (B & W)	Rs.40,000

(Advertisers please release your advertisement in CDR, PDF (without lock), JPEG (300 dpi) or Plain Text.  
Send a soft copy with subject line as Advt. (Company Name) to Contact us on [www.aprm2012.com](http://www.aprm2012.com)  
Email id :[aprmindia2012@gmail.com](mailto:aprmindia2012@gmail.com))

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Dear Patrons,

We have advertisement opportunity for you in the souvenir as per the details reflected overleaf and few stalls at the venue is also available (on request). Kindly select your favourable place for the same. The DD/Cheque is to be drawn in favour of "APRM 2012" payable at New Delhi.

Received with thanks DD/Cheque No. \_\_\_\_\_ Date \_\_\_\_\_

From M/s \_\_\_\_\_

towards sponsorship / advertisement \_\_\_\_\_

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Details

Date

Signature of ATCG(I)  
Representative

**PRINT AREA SPECIFICATION**

FULL PAGE  
12 × 19 cms  
(W × H)

HALF PAGE  
12 × 9.5 cms  
(W × H)

DOUBLE SPREAD  
24 × 19 cms  
(W × H)

BOOK MARK  
6 × 10 cms  
(W × H)  
Both Side

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ADVT.TYPE

ATC Station

MATTER/BLOCK

CONTACT PERSON

ADDRESS WITH PHONE/FAX

TOTAL AMOUNT

DD/CHQUE NUMBER

DRAWN ON BANK